

PRESS RELEASE

1st place in the hand and nail care category

GEHWOL MED Nail and Skin Protection Oil wins the BEAUTY FORUM Stars Award 2025

GEHWOL MED Nail and Skin Protection Oil was awarded 1st place in the hand and nail care category at the BEAUTY FORUM Stars Awards 2025. The renowned industry jury and thousands of beauty professionals recognised the high quality and effectiveness of this traditional product. Other GEHWOL products and solutions also achieved top rankings, underlining the brand's expertise as a leading partner in professional foot and nail care.

GEHWOL MED Nail and Skin Protection Oil has been a reliable companion in professional foot and nail care for many years. The care formula regenerates damaged nails, provides reliable protection against skin and nail fungus and gives a natural silky shine. Wheat germ oil and panthenol support moisture supply and cell growth, while clotrimazole and bisabolol prevent mycotic and inflammatory processes and keep the nail edges supple. This impressive combination of active ingredients and the high level of acceptance in practices and institutes are now reflected in the unanimous vote of the BEAUTY FORUM Stars Award – a prize that is considered one of the most important indicators in the industry.

The BEAUTY FORUM Stars Award is one of the most prestigious awards in the professional beauty industry. This year, 143 nominations were submitted by 64 companies – a strong signal of the innovative power and relevance of the competition. Over 28,000 users took part in the online voting, which, together with the verdict of a 12-member expert jury, decided the rankings. Both votes – community and experts – were given equal weight in the evaluation, ensuring an authentic and balanced picture of the industry.

Further awards for GEHWOL

It wasn't just GEHWOL MED Nail and Skin Protection Oil that impressed: the industry also recognised the expertise of Eduard Gerlach GmbH as a complete supplier for professional foot care in other categories:

- GEHWOL TECH Patient Chair Concept F5 – 2nd place in the cabin equipment category
- GEHWOL TECH SIRIUS NT MICRO foot care spray device – 2nd place in the foot care devices category
- GEHWOL FUSSKRAFT Soft Feet Foam – 2nd place in the foot care category

These rankings demonstrate how broadly the brand portfolio performs in everyday practice – from preparations and technology to modern equipment.

Timor Gerlach-von Waldthausen, managing partner of Eduard Gerlach GmbH, comments:

"We are particularly pleased about the BEAUTY FORUM Stars Award because it reflects both the trust of professional users and the recognition of proven experts. For over 150 years, GEHWOL has stood for effective, responsible and user-friendly care. With our expertise as a full-range supplier, we want to be a partner – for practices, institutes and specialist retailers alike. The awards confirm our commitment to consistently developing quality and innovation."

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Timor Gerlach-von Waldthausen, managing partner of Eduard Gerlach GmbH, and marketing director Stefan Minner accepted the BEAUTY FORUM Stars Award at the awards ceremony on 21 November 2025 at the exclusive Andaz design hotel in Munich. Image: HeyMo - Moritz Schleiffelder

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EDUARD GERLACH GmbH
Bäckerstr. 4-8, 32312 Lübbecke
www.gehwol.de

Our data protection information relating to our press work can be found at:
www.gehwol.de/dsgvo

Press Contact:

Dirk Fischer
Tel.: +49 5741 330 248
Mobile: +49 151 556 230 60
dirk.fischer@gehwol.de
Press portal: newsdesk.gehwol.de